



Made4aid donations.

Thank you so much for considering donating to made4aid. Please see the made4aid website for information about suitable / unsuitable items for donation and for the Terms and Conditions and data / privacy policy. [Wordpress.com/made4aid.org](https://wordpress.com/made4aid.org)

HOW TO DONATE AN ITEM:

If you are not used to selling online, it may take a while to work through this information – but it does get easier with practice, and I am here to help! And do email me before doing any of the work below, to check if I have capacity at the time to work on your item/s – or with any queries. If you have a number of items to donate, it is best to start by working with me on *just one item first* so that you get a good idea of the process, what kind of photos I need etc., before going on to other items. To donate an item, please email made4aid@yahoo.co.uk, and send me:

1. A description of the item

1. What you would call or name your item, in the 'Item Title'
2. All relevant details including:
 - size/dimensions; materials used; care details ; anything else buyers need to know.

2. Cost: Suggested price / price-range. Doing a quick search for similar items on Etsy helps.

3. Photographs:

Good photos are really important and do help items sell. I can add up to 20 photographs – more than necessary I think! But please send me a minimum of 8, and file size is important :

- Take photos indoors in good natural light – no artificial light or sunshine as this can affect or disguise the real colours. Remember to clean your camera/phone lense! (I'm always forgetting...)
- Use a fairly plain but sympathetic background – tabletops, wood or fabric can all be good.
- Don't take your photos too close-up and please check they are not blurry. The actual item shouldn't take up more than two-thirds of the photo frame, a margin of background is important as Etsy crop the thumbnail photo and part of your item could be cropped off.
- I ask for at least 6-8 photos of each item, including some 'lifestyle' shots – these are pictures showing your item 'in context' - perhaps with some other objects, eg. on a chair, table, shelf or wall, maybe alongside a plant or cup of tea, or hanging from a glass, door, hanger, hook etc.
- Include photos of the back / from above and please iron/press/clean fabric items.
- I need photos with a file size of **2 MB minimum**. This means you can't include many in one email – if you are able to share them in a folder on G Drive or Dropbox, that works very well or send them in a number of emails.

Do contact me if you need help – it can take a bit of time, and we want your photos to show your item off well - thanks for your time on this. If you want, you could also send a quick video of the item as well - up to 13 seconds long and Etsy will remove any sound. Listings with video have higher chances of selling.

4. Information about you (or about your item, if it is vintage):

I need to list you as a member of the shop while your donated item is listed, and can also include website/Etsy/Instagram/blog details if you like. I will use your name or first name only (as a default) – but can use an alternative if you prefer, just let me know please.

5. Shipping:

I will charge shipping on your item, if you have a Paypal account for me to reimburse you after your item is shipped. I need shipping details for all the regions/countries you want to ship to, and I need to know your postcode (Etsy needs 'sent from' info). If you're posting only in UK, just let me know size, dimensions and weight of your package, I can do the working out.

Let me know how quickly you are able to ship your item, once it is bought - eg. 1-3 days, 3-5 days, or longer. If you want to pay shipping as part of your donation, your item can be listed as Free Shipping.



IF YOUR ITEM SELLS

Etsy is a huge marketplace and it can sometimes be hard to get noticed. I will promote your item on Instagram and Facebook, and its great if you can share the link yourself in any way.

When your item is bought and paid for:

1. I will email you with the buyer's details, and would ask you to ship within your stated processing time please. If it will take longer for any reason, that's fine, but please let me know promptly so that I can notify the buyer. If you are going to be away from home and unable to post for a while, please let me know ahead of time.
2. Please:
 - pack securely and choose a fast and safe shipping method. I use and recommend Royal Mail (in UK) – you can buy this online and get a Royal Mail collection (for 30p). Depending on value of the item and destination, you may need to send tracked – I will advise you about this.
 - email me when the item is shipped, with the tracking number or photo of your receipt or label - then I send a dispatch notification to the buyer and refund you for the postage;
 - This tracking info/photo means I can reclaim the item cost, if it gets lost on the way.
3. Returns information is specified in the Etsy shop policies section – do please check you are happy with these policies in relation to your donation.

If your item doesn't sell:

Etsy listings are normally for 4 months. If your item is unsold after the 4 months, I will be in contact to see if you want to relist it, or withdraw it. Some items are sold only after being re-listed a few times – listing costs just 30 cents (US), so renewing a listing is not usually a problem – but of course, the decision is yours.

If you want to donate part of the selling price, but not the total cost, please contact me. I understand that it is hard to make a living from handmade, and you may you want to give something but also get some cash back to help cover your costs – I will try and find a way to make this work, so please email me at: made4aid@yahoo.co.uk

THANK YOU FOR YOUR SUPPORT FOR MADE4AID

Contact

Please email if you have any queries or need any help at all: made4aid@yahoo.co.uk
You can also follow made4aid and contact me via facebook and/or Instagram.

If you have suggestions to make about the way made4aid operates, or questions – do please let me know, I welcome your feedback and want to keep improving the methods for donations and for buyers. It is important to be clear and avoid confusion from the outset – if any of this doesn't make sense to you, please let me know: made4aid@yahoo.co.uk